

FORUM Trillium Chapter
2013 CSAE Chapter of the Year

CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES (CSAE) THE TRILLIUM CHAPTER

1,200 EXECUTIVE ASSOCIATION MEMBERS ACROSS ONTARIO

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available

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FORUM csae | scda
TRILLIUM CHAPTER
2013 CSAE Chapter of the Year E-MAGAZINE

ABOUT US MEMBERS SPONSORS EVENTS CONTACT

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ARTICLE TITLE
A MediaEdge e-News Brief will connect your business directly to an association's members on a regular basis. This targeted advertising opportunity puts your business in the mix of industry-related news.

3A

ARTICLE TITLE
A MediaEdge e-News Brief will connect your business directly to an association's members on a regular basis. This targeted advertising opportunity puts your business in the mix of industry-related news.

4A

ARTICLE TITLE
A MediaEdge e-News Brief will connect your business directly to an association's members on a regular basis. This targeted advertising opportunity puts your business in the mix of industry-related news.

5A

PRODUCT SPOTLIGHT
Company Name
A MediaEdge e-News Brief will connect your business directly to an association's members on a regular basis.
Read More

4B

ARTICLE TITLE
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4C

ARTICLE TITLE
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6A 6B 6C

Company Company Company
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www.website.com | autoreply@ | media kit
ASSOCIATION NAME - ASSOCIATION DESCRIPTION

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ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1 LEADERBOARD
728 X 90 PIXELS \$3000

2 PENCIL
728 X 45 PIXELS \$2750

3A TOP BANNER
468 X 60 PIXELS \$2500

3B BANNER 2
468 X 60 PIXELS \$2500

4A SKYSCRAPER 1
120 X 600 PIXELS \$2750

4B SKYSCRAPER 2
120 X 600 PIXELS \$2500

4C SKYSCRAPER 3
120 X 600 PIXELS \$2500

5A FEATURE SPOTLIGHT 1
125 X 125 PIXELS \$2500

5B FEATURE SPOTLIGHT 2
125 X 125 PIXELS \$2250

6A PRODUCT SPOTLIGHT 1
125 X 125 PIXELS \$1750

6B PRODUCT SPOTLIGHT 2
125 X 125 PIXELS \$1750

6C PRODUCT SPOTLIGHT 3
125 X 125 PIXELS \$1750

7 LOWER LEADERBOARD
728 X 90 PIXELS \$2500

3 MONTHLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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