



## Agenda

**8:00 AM – 9:00 AM - Registration, breakfast and networking**

**9:00 AM - 10:00 AM - Keynote: Dr. Ann Cavoukian**

**Privacy and Security must be Embedded Proactively, by Design, Otherwise They will become a Thing of the Past.**

*Surveillance has been growing on a steady basis, but the new E.U. General Data Protection Regulation is putting the brakes on tracking and unwarranted surveillance, returning control back to the data subject, where it belongs! Privacy by Design is an essential component of the GDPR, with Privacy as the Default elevating privacy and data protection to new heights.*

### **Keynote speaker - Dr. Ann Cavoukian**



Dr. Ann Cavoukian is recognized as one of the world’s leading privacy experts. Dr. Cavoukian served an unprecedented three terms as the Information & Privacy Commissioner of Ontario, Canada. There she created Privacy by Design, a framework that seeks to proactively embed privacy into the design specifications of information technologies, networked infrastructure and business practices, thereby achieving the strongest protection possible. In 2010, International Privacy Regulators unanimously passed a Resolution recognizing Privacy by Design as an international standard. Since then, PbD has been translated into 40 languages

She is presently the Distinguished Expert-in-Residence, leading the Privacy by Design Centre of Excellence at Ryerson University. Dr. Cavoukian is also a Senior Fellow of the Ted Rogers Leadership Centre at Ryerson University, and a Faculty Fellow of the Center for Law, Science & Innovation at Sandra Day O’Connor College of Law at Arizona State University.

Dr. Cavoukian is the author of two books, “The Privacy Payoff: How Successful Businesses Build Customer Trust” with Tyler Hamilton and “Who Knows: Safeguarding Your Privacy in a Networked World” with Don Tapscott. She has received numerous awards recognizing her leadership in privacy,

including being named as one of the *Top 25 Women of Influence in Canada*, named among the *Top 10 Women in Data Security and Privacy*, named as one of the 'Power 50' by Canadian Business, named as one of the *Top 100 Leaders in Identity*, she was awarded the *Meritorious Service Medal* by the Governor General of Canada for her outstanding work on creating Privacy by Design and taking it global (May, 2017), named as one of the *50 Most Impactful Smart Cities Leaders*, (November, 2017), named among the *Top Women in Tech*, (December, 2017), and most recently, was awarded the *Toastmasters District 60 Communication and Leadership Award*, (April, 2018).

## 10:00 AM – 11:00 AM - Concurrent Sessions 1

### Concurrent Session A

#### What to Consider Before you leap! Association Management System (AMS) Implementation – Key Considerations and Lessons Learned – Panel Discussion

- **Jean-François Champagne, CAE** - President, AIA Canada
- **Rebecca Harris, M.A., CAE**, Executive Director, Ontario Association of Residences Treating Youth
- **Nousheen Shallwani**, Senior Project and Implementations Consultant

*This session will feature a panel discussion led by a trio of tech-savvy Association Executives who have led, or have been involved in multiple AMS implementations. Tackling a topic that causes stress for many Senior Association Executives and Executive Directors, they will share experiences, lessons learned, and insights gained through short individual presentations, followed by a moderated panel discussion, and audience questions. You will leave this session with a better idea of what to consider, ask, and be mindful of as you make (or consider making) the move to a new platform.*



JF Champagne is a highly effective association leader and technology visionary with a focus to ensure organizations thrive in the digital age. His exploration of how technology can be integrated in strategic planning has helped to build better and stronger organizations.

He represents the interests of the automotive aftermarket, as President of AIA Canada - the voice and resource of the automotive aftermarket.

JF is a skilled communicator, fluent in English and French, and has spoken nationwide on a variety of topics including new and emerging technology; the automotive aftermarket sector; and organizational effectiveness.

He is the automotive aftermarket representative on the Canadian Automobile Service Information Standard (CASIS) Task Force and the Canadian Automobile Partnership Council (CAPC).



Rebecca Harris, M.A., CAE holds a BFA in Visual Arts and an MA in Art History. She is currently the Executive Director at the Ontario Association of Residences Treating Youth (OARTY), a position she has held since 2011. Rebecca has been working full time in the association/non-profit sector for 15 years and has experience working for professional and trade associations, charities, charitable trusts and foundations, and an association management company.



Nousheen Shallwani, is a Senior Project and Implementations Consultant for Associations and Not-for-Profit software and systems solutions. Nousheen started out her career in 1997 in Associations and the Not-For-Profits space in Toronto, Ontario. It was there that she developed a passion for organizational and operational efficiency when it comes to systems implementations and integrations.

Nousheen has worked with 100+ clients starting off in a support role, and ending as a Senior Project Consultant advising, configuring and implementing software, primarily, as the lead on Association Management Software (AMS) projects in Toronto, and the USA. Nousheen has the benefit of a 360 view, having worked with associations, software vendors and solutions providers, as well as consulting for associations, over the past 20 years. With a diverse set of clients over the span of two decades, it has afforded Nousheen insight and experience on the 'Do's and Don'ts of leading a successful project.

## Concurrent Session B

### These Platforms Aren't Shoes...Transforming Your Association into a Digital Leader

- **Jim Reid**, Senior Business Development Manager, Enginess

*If Associations want to be digital leaders, they need to take decisive action and leverage the tools available to them to deliver change. In this session we will explore digital solutions that provide you and your team the information to make smart decisions. Understanding the wide array of tools and tactics available is sometimes hard to navigate. Illustrating the value of your association to your member, to enable growth of membership, to improve member experience, explore alternative revenue models and to continue to offer relevant information to your membership through digital leadership is what will be the focus of our discussions.*



Jim has over 20 years of professional experience in business development management and strategy. He helps clients leverage technology to fuel growth and innovation. Jim has extensive experience in a number of industries, including computer software, human resources, information technology and recycling. He holds a Bachelor of Arts degree from Trent University. Prior to joining Enginess, Jim worked with organizations like Redishred Capital, Hubbub and Drake International.

**11:00 AM – 11:30 AM - Networking Break**

**11:30 AM – 12:30 AM - Concurrent Sessions 2**

**Concurrent Session A**

**Hands-on with Google Cloud**

➤ **Blair Collins, CPA, CMA**

*Come learn what you don't know about free Gmail, Google Calendar, Google Drive, Google Docs, and how to better collaborate within your personal life and at work. Gmail is by far the world's dominate email solution and is used by over 1.5 Billion monthly active users. The majority of Canadian Universities, private schools, and numerous school boards have implemented Google's G Suite for Education. See first-hand how your next generation of employees collaborate on their student assignments and will expect similar flexible technology at work.*



A professional accountant and repeat entrepreneur that cashed in on his high tech software implementation company with \$7 in million annual revenue in 2003 at the age of 34; paused for two years to be full time dad for first child of two; did the corporate executive gig at NetSuite (Oracle), and SuccessFactors (SAP); then attempted to fix a venture funded start-up competing with Google Maps on traffic congestion info generated from the movement of smartphones on the Rogers cell network. In 2009 Blair returned to business ownership and his personal passion for electronic gadgets and slick Cloud Computing software like

Google's newly launched Gmail for Business. Blair is often referred to as the Google Guy by his customers and proudly considers himself one of Canada's top nerds yet can run a full marathon in 3:41 at the age of 49.

**Concurrent Session B**

## Podcasting: The How and Why for Your Nonprofit

### ➤ **Marco Campana**

*You've probably been thinking about new ways to engage and reach new audiences. Podcasting is a popular, fun and long-form way for you to forward your mission and connect with the people interested in your work. In this session, learn why you might want to create a podcast, and a five-step process to make it work for you.*



Marco does freelance communications work with organizations that serve immigrants, refugees and promote diversity. He's worked in a variety of nonprofit sectors, including newcomer settlement, employment services, information and referral and on various community-based technology projects. As past Content Coordinator of Settlement.Org for 5 years and Online Capacity Development Coordinator for Settlement AtWork, he's keenly aware of the sector and its technology needs.

He provides strategic communications support to help social service organizations think about how they can move their services online. He's very interested in broad nonprofit communications, especially how social media, messaging apps, technology use in client service and digital strategy can be used to enhance human service work, impact and influence.

### **12:30 AM – 1:00 PM - Lunch and Networking**

### **1:00 PM – 2:00 PM - Super Panel**

Our presenters will come together to discuss some of the current innovations in technology and their potential impact on our lives and workplaces. This panel will be interactive and will include roundtable discussions. Some of the content will be informed from the discussions throughout the day – this is the time to explore the future, to ask the hard questions, and to learn from our presenters and your peers!

### **2:15 PM - Closing Remarks**