



Federal Election Strategies for the Association Executive

CSAE Ottawa-Gatineau Network

The CSAE Ottawa-Gatineau Network is pleased to invite you to our next event, 'Federal Election Strategies for the Association Executive'; a moderated panel on how your association can leverage its relationship with government and candidates through grassroots advocacy work throughout the federal election.

What to expect:

Are you overwhelmed with how to effectively engage your membership during the election cycle? Are you concerned that your messages will not resonate with candidates in an oversaturated election market? Learn tips on how to successfully capture the attention of candidates from a panel featuring association and consulting professionals who have direct experience in creating and executing successful election campaigns. Additionally, the panel will touch on how to effectively engage the newly formed government following the election results.

Confirmed panelists currently include:

Huw Williams, President, Impact Public Affairs

Michael Bourque, CEO, The Canadian Real Estate Association

Martine Proulx, Vice President, Programs & Member Services, Association of Consulting Engineering Companies – Canada

Moderated by Emily Holtby, Director, Government and Policy Affairs, Canadian Media Producers Association

Date: Wednesday, May 22, 2019

Location: Impact Public Affairs office , 222 Queen St suite 1404, Ottawa, ON

Cost: CSAE Executive Members \$56.50 (\$50.00 + \$6.50 HST). Registration limited to 40 participants.

Agenda:

4:00-4:30 pm Registration

4:30-5:30 pm Panel Session

5:30-6:30 pm Networking/Reception

RSVP: Please contact Kathryn at csae.og@amces.com to reserve your ticket.

Special note: There is limited space for this event. Tickets will be granted on a first come, first serve basis. Tickets are reserved for leaders of an association and VP or Director level positions associated with government relations, public affairs and communications.

We look forward to seeing you on May 22nd.